**Cosentino presents a spectacular booth at Warsaw Home & Contract 2021 in Poland**

* **Warsaw Home & Contract, organized in central Poland, is the biggest business interior design fair in central and eastern Europe. It has just finished, attracting thousands of enthusiasts of good design and architecture.**
* **During the fair, Cosentino presented one of the most visited, photographed and commented booths. Its concept and design were created by famous Polish designer Szymon Hanczar. He took the visitors for a walk along the route of Spanish museums, streets, and parks, showing Cosentino surfaces in a completely new version, inspired by the artworks of Antonio Gaudi, Pablo Picasso and Joan Miró.**

Cosentino, a leading global company producing and distributing innovative surfaces for the world of architecture and design, played a significant role during Warsaw Home & Contract, the most important event in the design calendar of Central and Eastern Europe. It brought together thousands of interior designers, architects, business partners and customers. In addition to presenting the newest colors from Dekton, Silestone and Sensa collections, Cosentino hosted a dynamic calendar of events for those visiting the fair. Renowned architects, designers, bloggers, journalists, and art promoters took part in lectures and special events taking place at the stand.

First day (27th October) was dedicated to meeting the author of the booth concept – **Szymon Hanczar, recognized interior and furniture designer, lecturer at Wrocław Academy of Fine Arts**, whose designs are appreciated across entire industry in Poland. He talked about the process of creating the eccentric concept to present Cosentino and its three brands by taking the visitors for a trip around Spain – homeland to Cosentino. With his bold idea **Silestone surface was presented in a form of Gaudi’s mosaics from Park Guell, Dekton ultracompact surface was beautifully cut to depict Picasso’s paintings, whilst Sensa by Cosentino showed the famous details of Joan Miró artworks.** With these three artistic and colorful totems, customers and partners could truly experience infinite possibilities of Cosentino materials.

The 2nd day (28th October) was focused on inauguration of the **collaboration between Cosentino and OW SARP (The Association of Architects of the Republic of Poland)** as well as contemporary approach to responsible architecture and sustainability, topics of critical importance for both parties. Marta Sękulska-Wrońska - President OW SARP, Piotr Jurkiewicz – Climate Crisis Architecture VP OW SARP, Grzegorz Goworek, co-owner of interior design Studio O. as well as Michał Bachowski, journalist from the portal Noizz.pl took part in the panel discussion dedicated to sustainable design: „***We cannot regress and go back to live in forests, but we can progress and move forward in a responsible manner***” – said Ewa Trzcionka hosting the meeting. „***The key to responsible architecture is the longevity of what we produce, the use of already made materials and production in accordance with the principles of a circular economy***” – echoed Piotr Jurkiewicz referring, inter alia, to the sustainable production of Cosentino materials.

29th of October was the day that Cosentino dedicated to art. Designers invited to the booth, hosted by Ewa Mierzejewska - journalist and art historian - debated about ***Art in Architecture*** and what role art plays in their everyday projects. The discussion was a natural reference to the 3rd edition of the Art in Architecture Festival, sponsored by Cosentino. The festival promotes the use of art as an important element of private, public, and commercial spaces. Its main goal is to encourage and guide investors, architects, and interior designers to cooperate with local galleries and artists

During four intense days of Warsaw Home & Contract 2021, hundreds of talks at the Cosentino stand proved that the innovative Silestone, Dekton and Sensa surfaces, with environmentally friendly production technology, are gaining more and more popularity, becoming the greatest allies of architects, designers, kitchen studios and stonemasons. The artistic atmosphere of the stand, discussions about sustainable architecture and art, the timeless beauty and authenticity of the materials presented are the reasons why the Cosentino exhibition won the hearts of the fair visitors.

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